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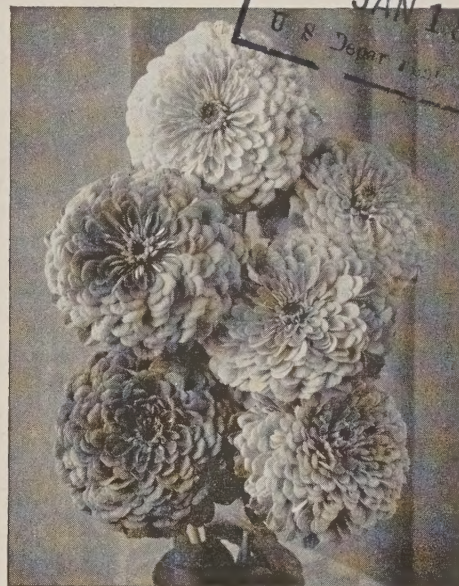
# KILGORE'S FLOWER GUIDE FOR FLORIDA



Marigolds—Crown O' Gold



Snapdragons—Rust Resistant Giant Mixture



Zinnias—Sunburst Mixture



Nasturtium—Double Golden Gleam



Calendula—Campfire Improved



Petunia—Superb Mixture

## *Spread Happiness Everywhere in Florida with Lots of Flowers*

Many Florida people for the first time this season will experience the thrill of an old-fashioned flower garden. With gas and tire rationing restricting automobile driving for pleasure, and with present restrictions on travel by rail, they are forced to spend more and more of their leisure time at home, and must of necessity find recreation and enjoyment in their home surroundings. Nothing will contribute more to the enhancement of these objectives than a home flower garden.

Not only does a flower garden enhance the appearance and attractiveness of a home, but it also makes it a much more inviting place to live. In Florida, unlike other parts of the United States, flowers can be grown every month in the year. Florida climate and soils are favorable to the production of the finest flower gardens in the United States. Under present conditions, the home or backyard garden should not only produce an abundance of good, wholesome, fresh vegetables

for the table, but should also provide a profusion of attractive flowers picked fresh every morning to adorn every room of the house. In what better way can one use one's spare time than to improve the surroundings as well as the interior of the home with sweet-scented, brilliantly colored flowers? In Florida, a well-kept flower garden can be had with little effort and small expense, and, as many people have discovered, will yield more lasting pleasure and genuine satisfaction than an equal amount of money, time, and effort spent in any other way. Any Florida home will be a brighter, much more enjoyable spot because of the presence of flowers. Under the present depressing war conditions, we can at least buoy up our spirits with flowers.

Make a flower garden this season. It will be a source of enjoyment to you and your family, as well as to the community in which you live.

## **For Best Results in Your Florida Flower Garden PLANT**

**KILGORE'S  
BRED-RITE  
SEEDS**

TRADE MARK

*The Standard of Quality in Florida for over 35 years*



# Starting a Florida Flower Garden

Florida flower growers frequently experience difficulty in getting a good stand of robust seedlings, and as these are the basis of a beautiful garden, every effort should be made to secure good planting stock.

There are two general methods of sowing flower seeds, the first method is to sow the seeds in the open in shaded shallow furrows in the garden, where the plants are to bloom. Burlap, palm leaves or Spanish moss may be used for shading, and will also protect seeds from being washed out, covered too deep or packed by heavy rains.

The other and preferred method of starting most flower seedlings in Florida is to sow the seeds in flats or shallow boxes, or in muslin or burlap covered seedbeds, where the environment may be more easily and better controlled, than when sown in the open. The flats must have adequate drainage provided by holes in the bottom to allow the free passage of water. To prevent the soil from falling through the holes place a bit of broken flower pot or glass bottle or large stone over each hole.

Where an outdoor seedbed is made of fine pulverized, well fertilized soil, we recommend the use of burlap or white muslin as a cover, stretching it on a 3 or 4 foot wide tent-shaped or slanting frame built over the seedbed, with the sides about twelve inches from the ground to provide ample circulation of air under the cover. The seedbed cover will serve as a shade, also break the force of heavy rains. Ground covers of burlap may also be used to facilitate rapid and strong germination. The seedbed soil should be raised four to six inches to prevent over-flow in case of heavy rains.

If flats are used, use a mixture of rotted manure or peat moss and fertile sandy loam garden soil, free of root-knot nematodes, and fill the flat to within a half inch of the top. Firm the soil with a block of wood, and soak with a fine spray. After the water has drained away, sprinkle small seeds thinly over the moist surface, or plant large seeds in rows. Large seeds may be covered by sand; fine seeds planted broadcast, such as Snapdragon, Pansy and Petunia, should be pressed into the soil with a block. Cover the seeds with newspaper, or better, with burlap, and apply water to the flat or seedbed daily, toward evening, until germination starts, never allowing the seeds to dry out. The cover must be removed immediately after the seeds sprout so that the tiny plants will not be weak, spindly or leggy.

After germination, apply a damp-off disease control, such as Semesan, following directions on the package. The damp-off control should be used at the first sign of the disease, which causes young seedlings to

rot off at the base of the stem. Give as much light as possible and water daily with a fine spray, never allowing seedbed soil to dry out.

Ants must be prevented from carrying away the seeds. Blocks of wood which stand in cans of oil will make excellent ant-proof legs for the flats. Magikil Jelly Ant Bait is a most effective control for ants, and is harmless to plants. It is desirable to treat flower seed with Semesan just before sowing, which has a tendency to repel ants and prevent them from carrying seed away. It also controls damping-off disease in seedbeds. If many ants appear, the seeds can be protected by sprinkling corn meal or grits liberally among the rows as the ants will prefer this food to the seeds.

Thin the seedlings as they begin to crowd. When the flower plants have four leaves and are 4 to 6 inches high, they should be set in their permanent locations in moist soil in the garden on a cloudy afternoon or toward evening, and water the plants thoroughly immediately after setting. They should be shaded during the next few days until they become established. Frequent heavy watering toward evening, and bi-monthly applications of a good fertilizer will contribute in a large measure to the success of a flower garden. Frequent shallow cultivation to keep down weeds, and to loosen the surface soil is a very beneficial operation.

When an annual plant forms seeds, it has completed its life cycle and begins a rapid decline. To assure a maximum number of blossoms, all annual flower plants must have the faded blossoms or seed vessels removed each day, thus keeping up the production of flowers and postponing the decline of the plant as long as possible.

When flowers are cut, they should be stored in deep, cool water for several hours before arranging. Never leave cut flowers in sunlight or in a draft.

## CHEAP SEEDS ARE NOT ECONOMICAL

It takes the same length of time, fertilizer, care and attention to prepare the soil and plant poor seeds as it does good seeds. Poor seeds can never be depended upon to produce quality plants or flowers. The best and most adaptable seeds for Florida that one can obtain are the only seeds worth planting. Kilgore's "Bred-Rite" flower seeds have been thoroughly tested and proven for Florida conditions. No better flower seeds for Florida planting can be secured anywhere at any price. For over 35 years, we have been engaged in furnishing Florida flower enthusiasts the choicest and best adapted flower seeds.

## Preparing and Fertilizing the Soil for the Florida Flower Garden

Since a proper soil condition is absolutely necessary for a good flower garden, you will profit vastly in the end by giving this matter of soil and soil preparation very careful attention. The soil must be put in the proper condition or the flower garden will never be satisfactory. It is much easier to make the condition of the soil right at the beginning than to attempt to do the improving as you go along.

In many places, the size of the garden is limited and the soil often very poor. The procedure of improving and preparing the flower garden soil is really quite simple, whether the soil is hard clay or light sand. Well rotted manure and leaf mold or black muck or hammock soil are ideal materials to work into the flower garden soil. If you cannot get well rotted manure and leaf mold or muck or hammock soil, the easiest and cheapest way is to spade under a thick layer, two or three inches deep, of horticultural grade peat moss. This material is clean and easy to handle, and a wonderfully effective material for breaking up hard soil and making it mellow, or for adding humus to sandy soil, making it more retentive of moisture and fertilizer materials. After the first layer of peat moss has been spaded into the ground, again cover the surface with an inch or two of peat moss, or better, Wizard Brand Sheep Manure, and a liberal sowing of good garden fertilizer such as Vigoro or a special garden fertilizer such as a 5-10-5 mixture, applying one of these materials at the rate of about 4 to 6 pounds per 100 square feet. If these materials are raked into the

surface soil at least 10 days before sowing seed or setting plants, you have the foundation for an excellent flower garden.

When setting out flower plants from flats or a seedbed to the permanent place in the garden, each plant should be given a good application, according to directions on the package of Hyponex, and this should be repeated a week or ten days later. This is a complete fertilizer and a wonderful plant stimulant, which will help the plants to overcome the shock of transplanting. Transplantone is also a valuable material to stimulate root development in transplanting.

After the flower plants are established in the garden, a light mulch of peat moss, oak leaves or partially rotted grass clippings over the entire soil around the plants will preserve moisture, keep the roots cool, and discourage weed growth.

A good complete fertilizer mixture such as Wizard Brand Sheep Manure, Vigoro or a special fertilizer mixture—5-10-5 formula, applied lightly every two weeks will make thrifty plants which produce an abundant supply of large attractive flowers throughout the season. It is a good plan to apply the above indicated materials alternately, using different materials for successive applications.

NOTE:—All of the above indicated materials can be secured from any Kilgore Seed Store or from our Mail Order Department, Plant City, Florida.

## Twelve Kilgore Seed Stores Serving Florida

In addition to our large mail order department at Plant City, Florida, we maintain twelve Florida stores for your convenience, located at the following points:

BELLE GLADE  
GAINESVILLE  
HOMESTEAD  
MIAMI, 127 N. W. 5th St.

PAHOKEE  
PALMETTO  
PLANT CITY  
POMPANO

SANFORD  
VERO BEACH  
WAUCHULA  
WEST PALM BEACH,  
910 Belvedere Road

Each of these stores carries a full supply of all flower seeds listed and described in this Flower Guide, and also a complete supply of lawn grass and vegetable seeds, fertilizers, insecticides and fungicides, sprayers and dusters, as well as garden tools and supplies. Everything for the Florida flower and vegetable garden.



Kind of Flower	Tender or Hardy	When to Plant	Approximate Time Sowing to Bloom (Months)	Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
AGERATUM or FLOSS FLOWER	T	Sept. thru March	2½	Dwarf Blue Cap 1 6 Purple Perfection 2 12		Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
ARCTOTIS or BLUE-EYED AFRICAN DAISY	H	Sept. thru Jan.	3 to 4	3	18	Garden	Bouquets Bedding Rock Gardens
ALYSSUM	H	Sept. thru Jan.	1½	1	6	Flats or Seedbed or in Garden	Borders Rock Gardens
ASTER	H	Sept. thru April	3 to 4	2	18 to 24	Flats or Seedbed	Bouquets Bedding Rock Gardens
BALSAM,DOUBLE CAMELLIA-FLOWERED	T	Sept. thru March	1½	2	18	Flats or Seedbed	Edgings or Borders
BLUE LACE FLOWER or DIDISCUS	H	Sept. thru Jan.	2 to 3	3	36	Flats or Seedbed	Bouquets Bedding Borders
BACHELOR'S BUTTON or CENTAUREA	H	Sept. thru Jan.	3	2	18	Garden	Bouquets Borders Backgrounds
BABY'S BREATH or GYPSOPHILA	H	Sept. thru Jan.	2 to 2½	3	18	Garden	Bouquets to Mix with other cut Flowers.
BEAN—SCARLET RUNNER	T	Feb. thru May	1½	Vine	6	Garden	Ornamental Climber for Shade and Attractive Blossoms.
CANDYTUFT	H	Sept. thru Feb.	2 to 3	Miniature Gem 1 6 Other Varieties 2 12		Garden	Bouquets Borders Rock Gardens

Kind of Flower	Tender or Hardy	When to Plant	Approximate Time Sowing to Bloom (Months)	Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
CALENDULA	H	Sept. thru Jan.	3 to 3½	2	18	Flats or Seedbed or in Garden	Bouquets Bedding
CARNATION	H	Sept. thru Dec.	3 to 4	2	12 to 18	Flats or Seedbed	Bouquets
CALLIOPSIS	H	Sept. thru Feb.	4	4 to 5	36	Garden	Bouquets Bedding Backgrounds
COSMOS	T	March thru May	2½ to 3	3 to 4	36	Garden	Bouquets Backgrounds
CYNOGLOSSUM or CHINESE FORGET-ME-NOT	H	Sept. thru March	2 to 3	2	18	Garden	Cuttings to mix with other Flowers in Bouquets. Bedding Rock Gardens
DAISY—SHASTA	H	Sept. thru Jan.	4	3	12 to 15	Garden	Bouquets Bedding
DIANTHUS or CHINESE PINKS	H	Sept. thru March	2½ to 3	2	6	Garden	Bouquets Bedding Borders Rock Gardens
GAILLARDIA or BLANKET FLOWER	H	Any Month	2 to 3	2	18	Garden	Bouquets Bedding
GLOBE AMARANTH	T	Feb. thru July	3	2	12	Flats or Seedbed	Borders
GOURD—ORNAMENTAL	T	Feb. thru May	4 to Fruit	Vine	36	Garden	Shading and Ornamental Fruits.
HELICHRYSUM or STRAWFLOWER	T	Sept. thru March	2 to 2½	3	12 to 18	Garden	Bouquets Backgrounds
HELIANTHUS or ORNAMENTAL SUNFLOWER	T	Feb. thru Aug.	1½ to 2	3	24	Garden	Bouquets Backgrounds

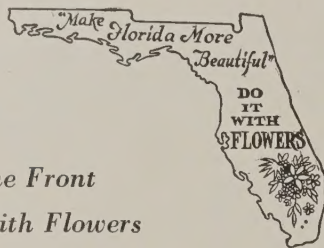
Kind of Flower	Tender or Hardy	When to Plant	Approximate Time Sowing to Bloom (Months)	Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
HOLLYHOCK (Indian Spring)	H	Aug. thru Jan.	5 to 6	3	24	Garden	Backgrounds
LARKSPUR	H	Nov. thru Jan.	2½ to 3	3	12 to 18	Garden	Bouquets Bedding Backgrounds
LUPIN	H	Sept. thru Dec.	2 to 2½	3	12	Garden	Bouquets Bedding Backgrounds
MORNING GLORY or IMPROVED IPOMEA	T	March thru June	2	Vine	12 to 18	Garden	Shade and showy large, attractive blossoms.
MARIGOLD	T	Feb. thru May and again in Sept.	1½ to 2	Dwf. Gigantea Pot O' Gold Dwf. Double Harmony 2 15 to 18 Gigantea Sunset Giants 4 36 All Other Varieties 3 15 to 18		Garden	Bouquets Bedding— Dwarf types, Borders
NASTURTIUM	T	Sept. thru March	2 to 3	Dwf. Gem Mixture Dwf. Golden Globe 2 12 All Other Varieties 3 12		Garden	Bouquets Bedding Rock Gardens
PANSY	H	Sept. thru Dec.	3	1½	12	Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
PHLOX DRUMMONDI	H	Sept. thru Feb.	3	2	6	Garden	Bedding in the Garden, Vacant Lots and Roadsides. Borders Rock Gardens
POPPY— CALIFORNIA	H	Sept. thru Jan.	3	2	6	Garden	Bedding Borders
PETUNIA	H	Sept. thru June	2½ to 3	Rosy Morn Heavenly Blue 2 12 All Other Varieties 3 18		Flats or Seedbed	Bedding and Roadside Beautification. Borders Rock Gardens

Kind of Flower	Tender or Hardy	When to Plant	Approximate Time Sowing to Bloom (Months)	Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
PORTULACA or SUN PLANT	T	Feb. thru Aug.	1½	1	12	Garden	Borders Rock Gardens
QUEEN ANNE'S LACE	H	Sept. thru Jan.	2 to 3	4	24	Garden	Bouquets to Mix with Other Cut Flowers. Backgrounds
SALVIA	H	Sept. thru June	3 to 4	3	18	Flats or Seedbed	Bouquets Bedding Borders
SCABIOSA or MOURNING BRIDE	H	Sept. thru Dec.	5	3	12	Garden	Bouquets Bedding
SNAPDRAGON or ANTIRRHINUM	H	Sept. thru Dec.	3 to 4	Giant 3 18 Half Tall 3 12		Flats or Seedbed	Bouquets Bedding
SWEET PEA	H	Sept. thru Dec.	2½ to 3	3	1 to 2	Garden	Bouquets
STATICE	H	Sept. thru Jan.	3	3	18	Garden	Bouquets Bedding
TITHONIA or FLORIDA SUNFLOWER	T	Feb. thru June	3	4	36	Garden	Bouquets Backgrounds
VERBENA	H	Any Month	3	2	12	Garden	Borders Rock Gardens
VINCA or PERIWINKLE	H	Any Month	3	1	12	Garden	Bedding Borders
ZINNIA	T	Feb. thru Aug.	1½	Pompon and Mexican Hybrids 2 12 All Other Varieties 3 18 to 24		Flats or Seedbed or in Garden	Giants for Bouquets and Backgrounds. Pompon for Bouquets, Bedding and Borders. Mexicana for Bedding, Borders and Rock Gardens.

\* "Time to plant" indicated is for central and south Florida. In north Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting. † For bedding, give ½ space indicated between rows.



# LIST OF FLOWER SEEDS



Keep up

the Home Front

with Flowers

## ● The best in Flower Seeds for Florida, to enliven your Home Gardens and boost home morale

We recommend the following varieties of flowers for Florida as the result of many years of experimental work and testing under Florida conditions. If larger amounts than indicated are desired, write us, giving quantity wanted and we will quote special prices.

This list indicates when to plant in Florida, and the approximate length of time from seed-sowing to bloom. The planting time suggested is for central and south Florida. In north Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting.

### All priced at 10c per packet.

All prices quoted are postpaid

- AGERATUM** or **FLOSS FLOWER**. September through March. 2 1/2 months.  
Purple Perfection. 1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.25; oz. \$2.25; 1/4 lb. \$6.75.  
Dwarf Blue Cap Improved. 1/8 oz. 65c; 1/4 oz. \$1.10; 1/2 oz. \$2.00; oz. \$3.75.
- AFRICAN DAISY** (*Arctotis grandis*). September through January. 3 to 4 months.  
1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.
- ALYSSUM** September through January. 1 1/2 months.  
White Gem. 1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25.  
Violet Queen Improved. 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.
- ASTER**. September through April. 3 to 4 months.  
Imperial Mixture. 1/4 oz. 50c; 1/2 oz. 75c; oz. \$1.25; 1/4 lb. \$3.75.  
Crego, Assorted Colors. 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.
- BABY'S BREATH**. White. September through January. 2 to 2 1/2 months.  
1/2 oz. 30c; oz. 50c; 1/4 lb. \$1.50.
- BALSAM**. Double, Selected Mixture. September through March. 1 1/2 months.  
1/2 oz. 55c; oz. 85c; 1/4 lb. \$2.50.
- BEAN, SCARLET RUNNER**. February through May. 1 1/2 months.  
1/4 lb. 25c; lb. 75c.
- BLUE LACE FLOWER**, Heavenly Blue. September through January. 2 to 3 months.  
1/2 oz. 55c; oz. 85c; 1/4 lb. \$2.50.
- BACHELOR'S BUTTON**. September through January. 3 months.  
Sky Blue. Dainty Mixture. Either, 1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.
- CALENDULA**. September through January. 3 to 3 1/2 months.  
Campfire Improved. 1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25.  
Sulphur Queen. 1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.  
Excellent Mixture. 1/2 oz. 30c; oz. 50c; 1/4 lb. \$1.50.
- CALLIOPSIS**, Choice Mixture. September through February. 4 months.  
1/2 oz. 30c; oz. 50c; 1/4 lb. \$1.50.
- CANDYTUFT**. September through February. 2 to 3 months.  
White Hyacinth-flowered. 1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25; 1/2 oz. 30c; oz. 50c; 1/4 lb. \$1.50.
- CARNATION**, Charm Mixture. September through December. 3 to 4 months.  
1/8 oz. 65c; 1/4 oz. \$1.10; 1/2 oz. \$2.00; oz. \$3.75.
- COSMOS**. March through May. 2 1/2 to 3 months.  
Orange Flare. 1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.  
Choice Mixture. 1/4 oz. 50c; 1/2 oz. 75c; 1/2 oz. \$1.25; oz. \$2.25.
- CYNOGLOSSUM** or **CHINESE FORGET-ME-NOT**, Sky Blue. September through March. 2 to 3 months.  
Oz. 35c; 1/4 lb. \$1.25.

- DAISY, SHASTA**, Single and Semi-double Giants. September through January. 4 months.  
1/16 oz. \$1.10; 1/8 oz. \$2.00; 1/4 oz. \$3.50.
- DIANTHUS**. September through March. 2 1/2 to 3 months.  
Sweet Wivelsfield. 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.  
Medal Mixture. 1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25.
- GAILLARDIA** or **BLANKET FLOWER**, *Lorenziana*. Any month. 2 to 3 months.  
1/4 oz. 50c; 1/2 oz. 75c; oz. \$1.25; 1/4 lb. \$3.75.
- GLOBE AMARANTH**, Assorted Colors. February through July. 3 months.  
1/2 oz. 30c; oz. 50c; 1/4 lb. \$1.50.
- GOURDS** (Ornamental), Small Varieties Mixed. February through May. 4 months to fruit.  
Oz. 35c; 1/4 lb. \$1.25.
- HELIANTHUS** or **ORNAMENTAL SUNFLOWER**, Sunshine Mixture. February through August. 1 1/2 to 2 months.  
1/2 oz. 30c; oz. 50c; 1/4 lb. \$1.50.
- HELICHRYSUM** or **STRAWFLOWER**, Many Colors. September through March. 2 to 2 1/2 months.  
1/2 oz. 75c; oz. \$1.25; 1/4 lb. \$3.75.
- HOLLYHOCK**, Indian Spring (Annual), Semi-double—Rose & Pink Shades. August through January. 5 to 6 months.  
1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00.
- LARKSPUR**. November through January. 2 1/2 to 3 months.  
Stock-flowered Mixture. 1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.  
Giant Imperial Mixture. 1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25.
- LUPIN**, Assorted Colors. September through December. 2 to 2 1/2 months.  
1/2 oz. 55c; oz. 85c; 1/4 lb. \$2.50.
- MARIGOLD**. February through May, again in September. 1 1/2 to 2 months.  
Gigantea Sunset Giants Mixture. 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.  
Yellow Supreme. 1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25.  
Dwarf French Double Harmony. 1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.
- Guinea Gold**. 1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25.  
Crown O'Gold (Collarett type). 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.
- Dwarf Gigantea Pot O'Gold**. 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.
- MORNING GLORY**. March through June. 2 months.  
Scarlett O'Hara (red).  
Pearly Gates (white).  
Either of above, 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00.
- Heavenly Blue Improved** (blue). 1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.
- NASTURTIUM**. September through March. 2 to 3 months.  
Double Golden Gleam.  
Double Scarlet Gleam.  
Double Gleam Hybrids.  
Dwarf Gem Mixture.  
Any of above, oz. 35c; 1/4 lb. \$1.00; lb. \$3.00.
- PANSY**, Kilgore's Engelmann Giant Mixture. September through December. 3 months.  
1/8 oz. \$2.00; 1/4 oz. \$3.75.
- PETUNIA**. September through June. 2 1/2 to 3 months.  
Rosy Morn. 1/4 oz. \$1.00; 1/2 oz. \$1.75; oz. \$3.00.  
Heavenly Blue. 1/16 oz. 55c; 1/8 oz. 85c; 1/4 oz. \$1.50; 1/2 oz. \$2.75.  
Howard Star Improved. 1/4 oz. 75c; 1/2 oz. \$1.35; oz. \$2.50.
- Balcony White**. 1/16 oz. 60c; 1/8 oz. \$1.00; 1/4 oz. \$1.75; 1/2 oz. \$3.00.
- Superb Mixture**. 1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.35; oz. \$2.50; 1/4 lb. \$7.50.
- Elk's Pride**. 1/16 oz. \$2.15; 1/8 oz. \$4.00; 1/4 oz. \$7.50.
- Flaming Velvet** (velvet red). 1/16 oz. \$2.15; 1/8 oz. \$4.00; 1/4 oz. \$7.50.
- Fluffy Ruffles Mixture**. 1/16 oz. \$2.00; 1/8 oz. \$3.75; 1/4 oz. \$7.00.
- PHLOX**, Peninsular Mixture. September through February. 3 months.  
1/8 oz. 85c; 1/4 oz. \$1.50; 1/2 oz. \$2.50; oz. \$4.75; 1/4 lb. \$13.50.
- POPPY**, CALIFORNIA, Gorgeous Mixed (Single Flowering). September through January. 3 months.  
Oz. 35c; 1/4 lb. \$1.25.
- PORTULACA** or **SUN PLANT**, Double Mixed. February through August. 1 1/2 months.  
1/16 oz. 50c; 1/8 oz. 75c; 1/4 oz. \$1.35; 1/2 oz. \$2.50; oz. \$4.50.
- QUEEN ANNE'S LACE**. September through January. 2 to 3 months.  
1/2 oz. 35c; oz. 60c; 1/4 lb. \$2.00.
- SALVIA**, Bonfire. September through June. 3 to 4 months.  
1/8 oz. \$1.00; 1/4 oz. \$1.75; 1/2 oz. \$3.00.
- SCABIOSA**—Mourning Bride, Sunrise Mixture. September through December. 5 months.  
1/2 oz. 50c; oz. 75c; 1/4 lb. \$2.25.

- SNAPDRAGON**. September through December. 3 to 4 months.  
Giant Mixture (Rust Resistant). 1/8 oz. 60c; 1/4 oz. \$1.00; 1/2 oz. \$1.75; oz. \$3.00; 1/4 lb. \$9.00.  
Finest Half-tall Mixture (Rust Resistant). 1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.35; oz. \$2.50; 1/4 lb. \$7.50.
- STATICE**, Assorted Colors. September through January. 3 months.  
Oz. 35c; 1/4 lb. \$1.00; lb. \$3.00.
- SWEET PEAS**—Early Flowering Spencer. September through December. 2 1/2 to 3 months.  
Mrs. Herbert Hoover (bright blue).  
Mars (bright crimson-red).  
Shirley Temple (rich pink).  
Hope (pure white).  
Lavanda (pure clear lavender).  
Ball's Orange Improved (deep orange).  
Any of above, oz. 50c; 1/4 lb. \$1.50; 1/2 lb. \$2.75; lb. \$5.00.
- Rainbow Mixture**. Oz. 35c; 1/4 lb. \$1.00; 1/2 lb. \$1.75; lb. \$3.00.
- TITHONIA** or **FLORIDA SUNFLOWER**, Orange-Scarlet. February through June. 3 months.  
1/2 oz. 85c; oz. \$1.50; 1/4 lb. \$4.50.
- VERBENA**, Master Mixture. Any month. 3 months.  
1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.25; oz. \$2.25; 1/4 lb. \$6.75.
- VINCA** or **PERIWINKLE**, Pink and White Mixed. Any month. 3 months.  
1/8 oz. 50c; 1/4 oz. 75c; 1/2 oz. \$1.35; oz. \$2.50; 1/4 lb. \$7.50.
- ZINNIA**. February through August. 1 1/2 months.  
Special Crown O'Gold Mixture.  
Fantasy Mixture.  
Giants of California Special Mixture.  
Dwarf Mexican Hybrid Mixture.  
Crimson Monarch.  
Wonder Rose.  
Polar Bear.  
Sunburst Mixture.  
Any of above, 1/4 oz. 50c; 1/2 oz. 75c; oz. \$1.25; 1/4 lb. \$3.75; lb. \$11.25.
- Pompon or Lilliput Mixture**. 1/4 oz. 35c; 1/2 oz. 60c; oz. \$1.00; 1/4 lb. \$3.00; lb. \$9.00.

## ROSE BUSHES for Florida

We carry a large assortment of different colors and varieties of both bush and climbing Roses, adapted especially to Florida growing conditions.

All orders will be shipped direct from the nursery

Plant any time after October 1 to the end of March.

## ROSES

- RED**—  
Red Radiance, Rouge Mallern, Etoile de Holland, E. G. Hill, Ami Quinard.
- PINK**—  
Pink Radiance, Editor McFarland, Columbia, Mrs. Charles Bell (Shell-pink Radiance).
- WHITE**—  
Kaiserin Augusta Victoria, White American Beauty, White Radiance.
- YELLOW**—  
Golden Dawn, Luxembourg, Golden Ophelia.
- TWO-TONE**—  
Talisman—Rich scarlet and gold to deep rose and pale yellow. President Hoover—Cerule pink, flame scarlet and yellow.
- CLIMBING**—  
Talisman—Like bush type, rich scarlet and gold to deep rose and pale yellow. Paul's Scarlet—Vivid scarlet. Chaplin Pink—Clear brilliant pink. Frau Karl Druschki—White, large flowers.

Extra-strong, No. 1 grade bushes, any variety—Bloom approximately 2 months after setting out.  
Postpaid to any point in Florida

1	2	3	5	10	25	50	100
75c	\$1.50	\$2.25	\$3.75	\$7.50	\$17.25	\$31.25	\$62.50

## KILGORE'S BRED-RITE VEGETABLE SEEDS

If interested in growing vegetables in your Home Garden, write for "Kilgore's Fall Planting Guide for Florida," which will be sent free upon request.

## NON-WARRANTY

The Kilgore Seed Company gives no warranty, express or implied, as to the productiveness of any seeds, bulbs or plants it sells, and will not be in any way responsible for the crop. Its liability in all instances is limited to the purchase price of the seeds, bulbs or plants.

Kilgore Seed Stores carry a full supply of all flower seeds listed above, also a complete supply of lawn grass and vegetable seeds, fertilizers, insecticides and fungicides, sprayers and dusters as well as garden tools and supplies. Everything for the Florida flower and vegetable garden.

Florida's Flower Garden Headquarters

# THE KILGORE SEED COMPANY

General Offices and Mail Order Department,

PLANT CITY, FLORIDA